

Sponsorship Opportunities

TITLE SPONSOR - \$5000+

- Diamond Sponsor Benefits +
- Company name and logo on all materials associated with the event
- Company executive invited as official starter of event
- Business mentioned on TV/Radio spot ads
- Business logo on Billboard **

DIAMOND SPONSORS - \$2500

- Platinum Sponsor Benefits +
- Opportunity to purchase discounted Tickets
- Name placed on award
- Company sponsored ticket give away on radio

PLATINUM SPONSORS - \$1000

- Gold Sponsor Benefits +
- Large Logo & Company name on and inside Main Event Tent
- Tent Sponsor

GOLD SPONSORS - \$750

- Silver Sponsor Benefits +
- Logo on publications leading up to event
- VIP Parking Pass
- Ability to set up booth at event

SILVER SPONSORS - \$500

- Bronze Sponsor Benefits +
- Business logo on T-Shirts
- One Team Entry Included
- Ability to play audio ad at event *

BRONZE SPONSORS - \$250

- Showdown Sponsor Benefits +
- Can provide materials to be placed in attendees bags
- Name placed on day of the event sponsor signs
- Ten event tickets

SHOWDOWN SPONSORS - \$150

- Logo on official website sponsor page
- Ability to display banner ad at event *



The top sponsors will get their logos on the gift given to the first 750 entrants as well as their logo on EVERY page of the website.

* = Sponsor must provide banner and/or audio for the event

** = Logo must be submitted by Feb. 1 to be included on billboards

March 26, 2011 11 a.m. – 2 p.m.

USA Track (next to Mitchell Center)

www.gumbochili.com

- Please fill out the attached sponsorship form with payment made to: USA Gumbo Chili Showdown.
- Please include a business card with logo or supply logo artwork in a suitable format (JPEG, GIFF, TIFF, EPS) for the t-shirt by 3/1/2011 to siw901@jaguar1.usouthal.edu.
- USA is a 501c3 organization, and contributions are tax-deductible to the maximum extent of the law.

Contact Information

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Recruitment Chairman/Sponsor Director

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University of South Alabama

College of Medicine